

JOIN US AS A PARTNER IN 2021

and receive a free digital advertising package!

Partners are businesses that advertise in at least five issues of *Indian River Magazine* or its sister publications, the *Sunrise Theatre* playbill, the *Emerson Center* program, *St. Lucie Travel Guide*, *Port St. Lucie Magazine*, *Fort Pierce Magazine* and *Treasure Coast Business Magazine*. Your business will receive the following benefits:

- ✓ Prices below apply only for clients advertising in at least 5 or more of the magazines seen on this page and through annual sign up period ending Dec. 15. Open rate applies otherwise.
- ✓ Free listing of your business, along with a link to your website, in the directories that appear on the home pages of indianrivermagazine.com and tcbusiness.com



- ✓ Free promotions about your business and your business's name, phone number and website, with direct link, in our weekly e-newsletter sent to thousands of businesses and readers throughout the Treasure Coast every week. (limitations apply)
- ✓ Promotions about your business on our social media sites. We have more Facebook likes than any of our competitors. (limitations apply)



In addition, as an advertising partner, you will also receive:

- A listing with your business name, website and phone number in every printed edition in which you advertise
- Free photo sessions (limitations apply)
- Free display of your ad in the digital editions of *Indian River Magazine*
- Use of advertising for other publications
- Ample complimentary magazines to distribute to customers and clients



WINTER

Publishes January



SPRING

Publishes March



SUMMER

Publishes May



FALL

Publishes October

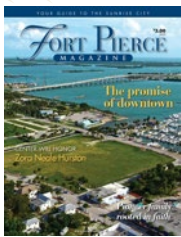


HOLIDAY

Publishes November

Yes, I will advertise in the next five editions of *Indian River* in the ad size checked at right: (Publishes January, March, May, October, November)

Full page \$1,060 Half page \$595 Quarter page \$395
(All rates are the amount charged per issue)

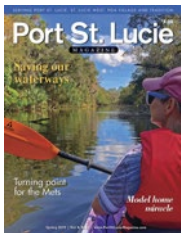


FORT PIERCE MAGAZINE

Publishes February

Yes, I will advertise in the next edition of Fort Pierce Magazine in the following ad size:

Full page \$1,060 Half page \$595
 Quarter page \$395



PORT ST. LUCIE MAGAZINE

Publishes January, February, June, September

Yes, I will advertise in the next four editions of Port St. Lucie Magazine in the following ad size:

Full page \$1,060 Half page \$595
 Quarter page \$395



ST. LUCIE TRAVEL GUIDE

Publishes December

Yes, I will advertise in the next edition of the St. Lucie Travel Guide in the following ad size:

Full page \$1,060 Half page \$595
 Quarter page \$395



SUNRISE THEATRE PLAYBILL

Publishes September

Yes, I will advertise in the next edition of the Sunrise Theatre Playbill in the following ad size:

Full page \$1,060 Half page \$595
 Quarter page \$395



EMERSON CENTER PROGRAM

Publishes November

Yes, I will advertise in the next edition of the Emerson Center Program in the following ad size:

Full page \$1,060 Half page \$595
 Quarter page \$395



TREASURE COAST BUSINESS

Publishes February, April, July, October

Yes, I will advertise in the next four editions of Treasure Coast Business in the following ad size:

Full page \$1,060 Half page \$595
 Quarter page \$395

Advertiser Information

Name of Business: _____
Billing Street Address: _____
City: _____ State _____ Zip _____
Name of person handling ads: _____
Phone # of person handling ads: _____
E-mail of person handling ads: _____
Website: _____

My company or ad agency will design my ads. Please send me the specs and submission information for your magazine.

I want Indian River Magazine to design my ads for free. Please contact me immediately to begin work on the ad.

15 percent premium for guaranteed placement on pages 2-13. Ask your ad rep about premium placements such as back cover, front cover and Page 1.

Signature: _____

Printed Name: _____ Date: _____

I agree to advertise in the quantity checked above and represent that my business will be responsible for payment. I understand that all rates are the amount charged per issue. I understand there is a 20 percent cancellation fee if I do not advertise in this issue. I understand that the most relevant previous ad will be used if I do not respond by deadline to requests regarding updating of ads. I understand collection fees and interest at 18 percent per annum may occur for unpaid balances. I understand that my business is responsible for requesting in writing the fulfillment of the digital benefits offered. Please request from your advertising representative the limitations on benefits. It is understood in 2021 during the coronavirus pandemic that some schedules may be adjusted and advance notice given.

Contact Gregory Enns, Publisher at 772.940.9005 or enns@indianrivermag.com. Fax Back To 866.505.2446