

# PROMOTE YOUR BUSINESS WHERE IT MATTERS



Indian River Magazine Inc. and the Small Business Development Center at Indian River State College now publish *Treasure Coast Business Magazine* on a quarterly cycle (winter, spring, summer and fall). The magazine is packed with features to help owners and operators make the best decisions about running their businesses. The magazine provides a terrific opportunity for business-to-business marketing on the Treasure Coast.

## NEXT ISSUE PUBLISHES IN FEBRUARY

- Reaches more than 5,000, with approximately 4,000 direct-mailed to business operators and owners on the Treasure Coast, along with free distribution at Chamber, Economic Development and business offices throughout the Treasure Coast.
- Business-to-business content focuses on labor force and employment, manufacturing, retail sales, financial and legal services, research, agriculture, technical education, health care delivery, residential and commercial construction and residential and commercial real estate.
- All advertisers will have business name, category, website and phone number listed in magazine and on the Treasure Coast Business website, [tcbusiness.com](http://tcbusiness.com). Additionally, the listing will show up in the weekly Treasure Coast Business email distributed to thousands of businesses along the Treasure Coast.
- Multiple complimentary copies (*restrictions apply*) available to all advertisers.

## NEXT ISSUE (FEB) ONLY

- |   |   |
|---|---|
| <input type="checkbox"/> Quarter page \$450         | <input type="checkbox"/> Pages 2-10 \$1,300                         |
| <input type="checkbox"/> Half Page \$650            | <input type="checkbox"/> Back Cover \$2,500                         |
| <input type="checkbox"/> Full page \$1,250          | <input type="checkbox"/> Two-Page Advertorial Story Spread \$1,900  |
| <input type="checkbox"/> Front Inside Cover \$1,500 | <input type="checkbox"/> Four-Page Advertorial Story Spread \$3,600 |
| <input type="checkbox"/> Page 1 \$1,500             |   |
| <input type="checkbox"/> Back Inside Cover \$1,400  |   |

## ALL FOUR ISSUES (per issue rate)

- |   |   |
|---|---|
| <input type="checkbox"/> Quarter Page \$395         | <input type="checkbox"/> Pages 2-10 \$1,100                         |
| <input type="checkbox"/> Half Page \$595            | <input type="checkbox"/> Back Cover \$1,900                         |
| <input type="checkbox"/> Full Page \$1,060          | <input type="checkbox"/> Two-Page Advertorial Story Spread \$1,500  |
| <input type="checkbox"/> Front Inside Cover \$1,250 | <input type="checkbox"/> Four-Page Advertorial Story Spread \$2,900 |
| <input type="checkbox"/> Page 1 \$1,250             |   |
| <input type="checkbox"/> Back Inside Cover \$1,200  |   |

**Yes, I want to advertise in Treasure Coast Business magazine** (Check one box)

### Advertiser Information

- My company or ad agency will design my ad. Please send me the specs and submission information for your magazine.
- I want Indian River Magazine to design my ad for free. Please contact me immediately to begin work on the ad.

Business: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

E-mail Invoice to: \_\_\_\_\_

Ad Directory category \_\_\_\_\_

Signature: \_\_\_\_\_

I agree to advertise in the quantity checked above and represent that my business will be responsible for payment. I understand that a 20 percent cancellation fee of the cost of the ad will apply if I do not advertise. I also understand that failure to pay for my advertisement within 30 days of billing could result in an 18 percent annual interest rate and payment of collection, court and attorney fees. Most recent relevant ad will be used when good faith efforts to contact advertiser are unsuccessful. It is understood in 2021 during the coronavirus pandemic that some schedules may be adjusted and advance notice given.

**To advertise call Gregory Enns at 772.940.9005 or email [enns@indianrivermag.com](mailto:enns@indianrivermag.com)**

Fill out form and fax to 866.505.2446 • Indian River Magazine - 308 Avenue A, Fort Pierce, FL 34950 • [www.tcbusiness.com](http://www.tcbusiness.com)