

# INCLUDE YOUR BUSINESS IN THE OFFICIAL ST. LUCIE TOURISM GUIDE

*The St. Lucie Travel Guide* is the official travel magazine of St. Lucie County, Fla., and is distributed throughout the year in the county and the southeastern United States. Published in December with a yearlong shelf life through 2021, it is the ultimate resource for visitors to St. Lucie County.



General Excellence

**BEST**  
TOURISM  
PUBLICATION

**2 Years in a Row!**

FLORIDA  
MAGAZINE ASSOCIATION

## THE BENEFITS

- ✓ High-profile exposure in a magazine that is distributed at hotels, restaurants, Interstate rest stops throughout Florida and mailed to potential visitors making inquiries to the St. Lucie County Tourist Development Council.
- ✓ Ample magazines provided for complimentary distribution to customers and clients.
- ✓ Free online display advertising and link to your web site.
- ✓ Free advertising design.

**SPACE DEADLINE DEC. 1**

**Yes,** I agree to advertise in the 2021 St. Lucie Travel Guide.

Reserve the following space for my business: (Check one)

- Quarter page \$450
- Full page \$1,250
- Half page \$650
- Inside Front Cover \$2,200
- Premium Full page (2-13) \$1,400
- Inside Back Cover \$1,900
- Back Cover \$3,500

**Indian River**  
MAGAZINE

### Advertiser Information

- My company or ad agency will design my ad. Please send me the specs and submission information for your magazine.
- I want Indian River Magazine to design my ad for free. Please contact me immediately to begin work on the ad.

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_

Business: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Notes: \_\_\_\_\_

I agree to advertise in the quantity checked above and represent that my business will be responsible for payment. I understand that a 20 percent cancellation fee of the cost of the ad will apply if I do not advertise. I also understand that failure to pay for my advertisement within 30 days of billing could result in an 18 percent annual interest rate and payment of collection, court and attorney fees. Most recent relevant ad will be used when good faith efforts to contact advertiser are unsuccessful. I understand that my business is responsible for requesting the fulfillment of any benefits offered. It is understood in 2020 during the coronavirus pandemic that some schedules may be adjusted and advance notice given.

To advertise call Gregory Enns at 772.940.9005 or e-mail [enns@indianrivermag.com](mailto:enns@indianrivermag.com)

Fill out form and fax to 866.505.2446 • Indian River Magazine - 308 Avenue A, Fort Pierce, FL 34950 • [www.indianrivermagazine.com](http://www.indianrivermagazine.com)