

INCLUDE YOUR BUSINESS IN THE OFFICIAL ST. LUCIE TOURISM GUIDE

The St. Lucie Travel Guide is the official travel magazine of St. Lucie County, Fla., and is distributed throughout the year in the county and the southeastern United States. Published in December with a year-long shelf life through 2026, it is the ultimate resource for visitors to St. Lucie County.

General Excellence
— **BEST** —
TOURISM
PUBLICATION

2 Years in a Row!

FLORIDA
MAGAZINE ASSOCIATION



ACTUAL COVER MAY VARY

THE BENEFITS

- ✓ High-profile exposure in a magazine that is distributed at hotels, restaurants, Interstate rest stops throughout Florida and mailed to potential visitors making inquiries to the St. Lucie County Tourist Development Council.
- ✓ Ample magazines provided for complimentary distribution to customers and clients.
- ✓ Free online display advertising and link to your website.
- ✓ Free advertising design.

SPACE DEADLINE DEC. 5

☒ **Yes,** I agree to advertise in the 2026 St. Lucie Travel Guide.

Reserve the following space for my business: (Check one)

- | | |
|---|---|
| ☐ Quarter page \$495 | ☐ Full page \$1,250 |
| ☐ Half page \$695 | ☐ Inside Front Cover \$1,900 |
| ☐ Premium Full page (2-13) \$1,395 | ☐ Inside Back Cover \$1,495 |
| ☐ Page 1 \$1,900 SOLD | ☐ Back Cover \$2,400 |

Indian River
MEDIA GROUP

Advertiser Information

- ☐ My company or ad agency will design my ad. Please send me the specs and submission information for your magazine.
- ☐ I want Indian River Media Group to design my ad for free. Please contact me immediately to begin work on the ad.

Signature: _____

Printed Name: _____ Date: _____

Business: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

Notes: _____

I agree to advertise in the quantity checked above and represent that my business will be responsible for payment. I understand that a 20 percent cancellation fee of the cost of the ad will apply if I do not advertise. I also understand that failure to pay for my advertisement within 30 days of billing could result in an 18 percent annual interest rate and payment of collection, court and attorney fees. Most recent relevant ad will be used when good faith efforts to contact advertiser are unsuccessful. I understand that my business is responsible for requesting the fulfillment of any benefits offered. It is understood that some schedules may be adjusted and advance notice given. To cover the added expense for credit card processing fees a 3% handling charge will be added to the final invoice when payment by credit card is chosen.

To advertise call Jill Alexander at 717.371.5639 or email Jill@indianrivermedia.com

Fill out form and fax to 866.505.2446 • Indian River Media Group - 308 Avenue A, Fort Pierce, FL 34950 • www.indianrivermagazine.com