

Include your business in the official

ST. LUCIE TOURISM GUIDE

The St. Lucie Travel Guide is the official travel magazine of St. Lucie County, Fla., and is distributed throughout the year in the county and the southeastern United States. Published in December with a yearlong shelf life through 2020, it is the ultimate resource for visitors to St. Lucie County.



THE BENEFITS

- ✓ HIGH-PROFILE EXPOSURE IN A MAGAZINE THAT IS DISTRIBUTED AT HOTELS, RESTAURANTS, INTERSTATE REST STOPS THROUGHOUT FLORIDA AND MAILED TO POTENTIAL VISITORS MAKING INQUIRIES TO THE ST. LUCIE COUNTY TOURIST DEVELOPMENT COUNCIL.
- ✓ FREE ADVERTISING DESIGN.
- ✓ AMPLE MAGAZINES PROVIDED FOR COMPLIMENTARY DISTRIBUTION TO CUSTOMERS AND CLIENTS.
- ✓ FREE ONLINE DISPLAY ADVERTISING AND LINK TO YOUR WEB SITE.

Contact

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MAGAZINE

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Yes, I agree to advertise in the 2020 St. Lucie Travel Guide.

Reserve the following space for my business: (Check one)

- | | |
|---|--|
| <input type="checkbox"/> Quarter page \$450 | <input type="checkbox"/> Full page \$1,060 |
| <input type="checkbox"/> Half page \$650 | <input type="checkbox"/> Back inside cover \$1,200 |
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I agree to advertise in the quantity checked above and represent that my business will be responsible for payment. I understand that a 20 percent cancellation fee of the cost of the ad will apply if I do not advertise. I also understand that failure to pay for my advertisement within 30 days of billing could result in an 18 percent annual interest rate and payment of collection, court and attorney fees. Most recent relevant ad will be used when good faith efforts to contact advertiser are unsuccessful.

SIGNATURE _____

PRINTED NAME: _____ DATE _____

Advertiser Information

- My company or ad agency will design my ad. Please send me the specs and submission information for your magazine.
- I want *Indian River* Magazine to design my ads for free. Please contact me immediately to begin work on the ad.

Name of Business: _____

Billing Street Address: _____

City: _____ State _____ Zip _____

Name of person handling ad: _____

Phone # of person handling ad: _____

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FILL OUT FORM AND FAX TO 866.505.2446 or email to lauren@indianrivermag.com